



Wayde Sick, Director
Mark Wagner, Assistant Director

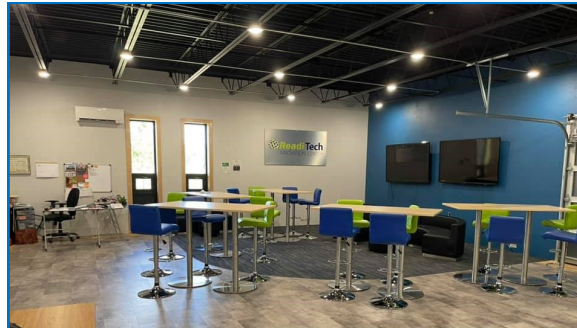
October, 2021

Newsletter

Marketing Education Programs Start Strong

Marketing Education Programs started out the school year strong, with high enrollments, new programs, and a variety of learning opportunities and culture environments. Three new programs and three new DECA Chapters started this fall to provide opportunities to students at Horace High School in West Fargo, Minto High School and Washburn High School.

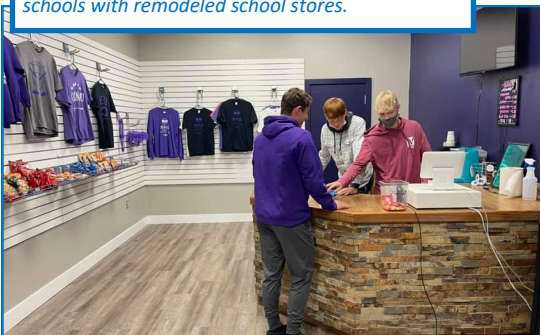
The Work-based Learning in the school store is typically the capstone in a marketing education program.



Just like culture and working environments in the real world, classrooms are changing. Above Marketing classroom at SRCTC in Oakes. Below, Marketing classroom at LRSC in Devils Lake.



Minot (above) and Bottineau (below) are just two schools with remodeled school stores.



Learning the concepts in the classroom prior to school store management helps students prepare for the future. School stores have taken on a new look with remodels from student focus groups. Minot and Bottineau are just two of the stores with a recent remodel. They have also had to take safety into concern when providing store service. Some implemented plexiglass, others face masks, but all implemented cleaning and safety protocols.

Dates of Interest

October 12, 2021
Program Evaluation
Bowman High School

October 13, 2021
Program Evaluation
Scranton High School

October 18-19, 2021
Program Evaluation
Great Northwest Virtual CTC

November 2-3, 2021
Program Evaluation
Dakota College, Bottineau

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Future ACTE Professional Development Conferences

- Carla Hixon, Executive Director

ACTE's Hybrid Career Tech Vision will be held December 1-4, 2021. Virtually anywhere and in person in New Orleans, Louisiana.

ACTE's National Policy Seminar will be held March 21-23, 2022 in Arlington, Virginia. Check it out at: www.acteonline.org/nps.

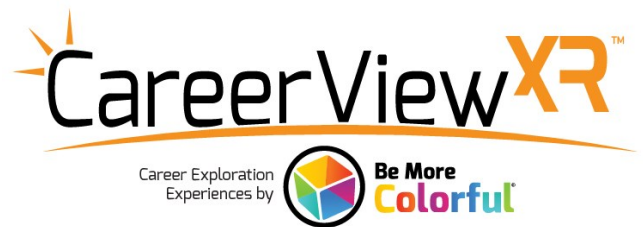
Region V Leadership Conference will be held April 6-9, 2022 in Rapid City, South Dakota.

Professional Learning Communities Available

Are you the sole teacher in several classes at your school? Need options to join a Professional Learning Community? CTE Learn can help you! Go to North Dakota ACTE- Online Learning Center at ctelearn.org, click under Free Resource. There is a link to the CareerEd Lounge which can serve as an online PLC option for you. Start sharing your talent and learning from other talented teachers from across the nation today. <https://nd.ctelearn.org>.

Introducing: CareerViewXR

CareerViewXR (CVXR) is a statewide career awareness pilot project supported through funding from the Perkins V Innovation Grant. The CVXR platform provides counselors, instructors, and students with immersive glimpses inside a day in the life of high demand occupations around the state.



CareerViewXR is available for free to CTE professionals

Currently in a limited beta phase, access to CareerViewXR is available **at no cost** to CTE counselors for the 2021-2022 school year and currently consists of 10 interactive job shadow experiences with many additional experiences to be launched soon.

Currently available experiences include:

Dental Hygienist	Respiratory Therapist
Plumber	Electrician
Petroleum Engineer	Construction Manager
Dental Assistant	Diesel Technician (Heavy Equipment and Agricultural)
Automotive Service Technician	

Additional experiences to be launched in the next month include: Wind Turbine Technician and a variety of building trades careers.

FOCUS GROUP: Help us improve CVXR

They are actively seeking educators to participate in an educator focus group series, being held on Tuesdays and Thursdays this Fall. Please consider participating. You can sign up here: <https://calendly.com/bemorecolorful-matt/careerviewxr-educator-focus-group>

They are also actively working to secure they're next production partnerships

If you have a company you work with who is passionate about workforce development in North Dakota, please encourage them to get in touch directly with Be More Colorful CEO, Matt Chaussee at matt@bemorecolorful.com or 701-238-9167.

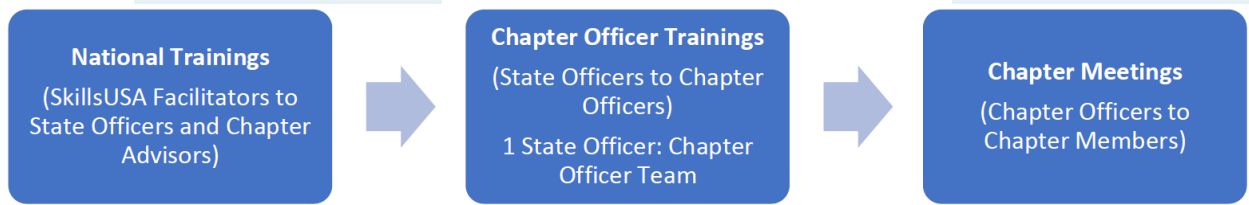
Get started today

To access the CareerViewXR website, go to www.careerviewxr.com. If prompted to log in for any experiences, use "ndcte" as both the username and password.

Local Chapter Roles and Responsibilities: SkillsUSA

-Tracy Becker, Supervisor, Health, Trades and Technical Education, SkillsUSA Advisor

As part of 2021-2022 National programming for local chapters, IMPACT training has been offered as a virtual experience for the North Dakota State Officer Team to engage local chapter officer teams. The program began in August with live virtual trainings for the state officer team to help them be prepared to facilitate local chapter officer trainings. Local chapter officer trainings are offered in a series of five training topics, and local advisors can also attend a separate national training to learn how to support their chapter around each topic. Following the national training, state officers will facilitate local chapter officer team trainings. From there, your chapter officers will be able to lead a lesson plan on the same topic to your entire chapter.



Local Chapter Roles and Responsibilities

Chapter officers will receive a lesson plan to implement during a chapter meeting with their members to continue the IMPACT following the state officer led training. The easy-to-follow lesson plans outline both in-person and virtual delivery options. Chapter officers will prepare to facilitate chapter meetings by reviewing the provided lesson plan for in-person or virtual delivery, practice facilitating those plans before the live chapter meeting and then complete the lesson plan during a chapter meeting.

The advisor's role is one of support and encouragement to the state officer and chapter officer teams.

During special advisor training, you'll get a preview of what your students will learn so that their IMPACT session, you will be equipped to help them put their learning into action to grow your chapter. Advisors can register through the courses tab in their <https://absorb.skillsusa.org/> account.

For more information, contact SkillsUSA State Advisor Tracy Becker, tmbecker@nd.gov.

Statewide FCCLA Implements a Community Service Project

-Ann Dietchman, Supervisor, Family and Consumer Sciences Education

Something to shout about! Despite the effects of the Pandemic, ND FCCLA was able to raise over \$3,000 for Samaritan's Feet this past year. The money was put to good use as a much needed shoe locker has been placed with Grand Forks Public Schools to provide athletic shoes for students. The following article was published in the Grand Forks Herald....FCCLA is mentioned about half-way through the article!! The students are presented with a Hope Tote that includes a new pair of shoes/socks, a Hope Note, a mask, and some basic personal hygiene items. The second photo is former VP of Finance, Kearyn Nelsen, former member of the Leeds chapter and current student at UND with Denise Blomberg, regional representative for Samaritan's Feet.



State Director's Column

-Wayde Sick, Director, North Dakota Career and Technical Education

Upcoming Special Legislative Session

You may have heard this already, but the North Dakota State Legislature has scheduled a Special Legislative Session, to begin on November 8, 2021. The intent of the session is twofold:

1. The first reason is for the Legislature to meet and determine any changes to the State's Legislative Districts. The Redistricting Committee has been meeting since August, listening to testimony, and discussing any potential changes. Those changes will be proposed to the entire Legislative Assembly for approval.
2. The second reason for meeting is to discuss how to utilize the State's American Rescue Plan Act allocation. North Dakota's allocation is slightly over \$1 billion. The federal intent of the funds is:
 - To support urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control.
 - To replace lost revenue for eligible state, local, territorial, and Tribal governments to strengthen support for vital public services and help retain jobs.
 - To support immediate economic stabilization for households and businesses.
 - To address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic.



The Department of Career and Technical Education submitted proposals which were determined as priorities, to the Governor's Office and Office of Management and Budget. Those include funding for additional mobile CTE labs and regional work-based learning coordinators. We will learn in the coming weeks if these priorities will be considered during the Special Legislative Session.

If you have questions, do not hesitate to contact either Mark Wagner (mawagner@nd.gov) or Wayde Sick (wasick@nd.gov).

The Department of Career and Technical Education is here to assist you during these unprecedented times. Our team is committed to providing you with information and resources that will allow you to continue to teach North Dakota's students skills that will put them on a career pathway to success.

Wayde Sick

State Director

North Dakota CTE

Did you know...

DECA is continuing their statewide project with Applebee's in North Dakota after changes due to the Pandemic.

BURGERS FOR DECA is the new program. Purchase a coupon from any DECA member in the state for only \$7.00 and redeem that for a burger, fries, and soda at any Applebee's location in Bismarck, Fargo, Minot, Grand Forks, Jamestown, Devils Lake, Williston, and Dickinson.

DECA has partnered with Applebee's for 18 years raising over \$150,000 for local DECA Chapters.

Assistant Director's Corner

The Importance of Advisory Committees



Mark Wagner, Assistant Director,
North Dakota Career and Technical
Education

Each CTE Program Advisory Committee is required to meet a minimum of two times per school year. But where do you begin? How do you make the advisory committee an effective component of your existing (or even new) CTE program?

If you are new to the advisory committee process, or even if you are a veteran, it is important to review what a CTE Program Advisory Committee is and the rationale for having one in place for each CTE program.

A CTE Program Advisory Committee is a group of individuals whose experience and abilities represent a cross section of a particular occupational area. The primary purpose of the CTE Program Advisory Committee is to assist educators in establishing, operating, and evaluating the CTE program – which serves the needs of the students, the community, and the business/industry partners – and to provide expertise and insight about current/future industry and technological changes.

Given this ever-changing economy and workforce, students need your help! CTE programs should be tailored to meet the workforce development needs of the community and the needs and interests of the individual students. Advisory committees strengthen collaboration between those responsible for CTE programs and the communities they serve.

CTE programs that operate without advisory committees (or without *strong* advisory committees) could potentially be covering out-of-date material, teaching students skills that are obsolete, or missing great opportunities that could be offered to students. CTE programs with full advisory support typically teach the most current curriculum and apply the newest technology. This gives the students a unique advantage in comparison to students of programs that rely only on teachers' experience or occasional curriculum updates, etc.

The dialogue between advisory committee members and CTE educators provides valuable real-world input into the workplace students will enter and fosters a shared responsibility for preparing students for a place in today's workforce and society.

Continued on page 6

Mission of CTE

The mission of the State Board for Career and Technical Education is to work with others to provide all North Dakota citizens with the technical skills, knowledge, and attitudes necessary for successful performance in a globally competitive workplace.



The Importance of Advisory Committees: *continued from page 5*

Advisory committees are needed to advise.

The advisory committee assesses specific areas of the CTE program and makes suggestions and recommendations for improvement, such as curriculum modifications, updates to facilities/budget/student competencies, purchase of new instructional materials and equipment, or adoption of a new safety policy.

Advisory committees are needed to assist.

The advisory committee helps the instructor(s) and/or administrator carry out specific activities. These activities could include judging competitive skill events, setting up a scholarship program, or working to identify and arrange meaningful work-based learning experiences for students in the program.

Advisory committees are needed to advocate.

The advisory committee promotes the CTE program throughout the community and strives to improve the relationships between CTE educators, business/industry partners, and/or the community. Promotion or marketing could include talking to legislators, speaking for career and technical education at board meetings, writing articles for local newspapers or obtaining media coverage for special events.

Educators and school officials must understand how to work effectively with advisory committees. For guidance please refer to the ND Department of Career and Technical Education Program Advisory Committee Guide, located on our webpage at: www.cte.nd.gov/educators.

CTSO Leadership Perspective

FCCLA has changed my life. It has pushed me to become someone that I never dreamed I could be. Through my participation in FCCLA, I have become so much more vocal, increased my confidence tremendously, and developed leadership skills I never knew I had. Without FCCLA, I would never have realized the potential I have to make a difference. FCCLA has made me the person I am today.

Sheyenne Waletzko is the 2021-2022 NDFCCLA President and is a senior at Lisbon High School.

